



Mayne Island Health Centre Association Action Plan 2023- 2026

Progress update – 4th Quarter
2023-2024

Strategic Priority 1: Expand access to quality healthcare on Mayne

Objective	Action	Timeline
<p>1. Research and implement modes of service delivery and other innovative options to enhance access to sustainable health services in partnership with the healthcare team</p>	<p>Strike a working committee to Investigate/research successful remote community healthcare delivery models (provincial, national and international)</p> <p>Learn what works and what doesn't from our Outer Gulf Island (OGI) models and others. Integrate templated documents shared by other OGI colleagues and customize for MIHCA</p> <p>Develop modeling ideas for Mayne Island based on above research and collaborative inputs.</p> <p>Define the “ask” FTE component for Physician, RN, NP, Mental Health, Social Worker, additional MOA in collaboration with the healthcare team</p> <p>*Obtain ongoing feedback from healthcare team as modelling ideas develop. (See Strategy #3, Goal #2)</p> <p>In line with Federal/Provincial modelling – develop a “hybrid” model suitable for Mayne that qualifies for sustainable funding</p>	<p>August 2023</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>

Strategic Priority 1: Expand access to quality healthcare on Mayne

Objective	Action	Timeline
<p>1. (Cont'd) Research and implement modes of service delivery and other innovative options to enhance access to sustainable health services in partnership with the healthcare team</p>	<p>Advocate for and implement stable financial funding (outside emerging BCACHC status) to ensure enhanced access is sustainable</p> <p>Develop standardized and equitable quotients for health care resources and services based in island population/demographics (Underway through OGI's)</p> <p>Build compelling, customizable advocacy proposal documents for relevant audiences such as government agencies, funders, decision makers, collaborators, and stakeholders</p> <p>Build and maintain a comprehensive contact database by stakeholder category</p> <p>Gather community signatures in support of any submissions (as indicated)</p> <p>Consider a "Sounding Board" comprised of one or two experienced government negotiators/communicators to preview proposal documents</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>As required</p> <p>Fall 2023</p>

Strategic Priority 1: Expand access to quality healthcare on Mayne

Objective	Action	Timeline
<p>1. (Cont'd) Research and implement modes of service delivery and other innovative options to enhance access to sustainable health services in partnership with the healthcare team</p>	<p>Monitor and apply for applicable federal/provincial grant opportunities; assign a Director to lead the grant application cycle</p> <p>Develop standardized and equitable quotients for health care resources and services based in island population/demographics (Underway through OGI's)</p> <p>Leverage new status as a BCACHC emerging Community Health Centre toward stable and sustainable annual operating funds for the health centre</p> <p>Through our new BCACHC membership, seek out and integrate innovative programs and solutions that enhance access to care for remote communities such as ours</p> <p>Invite BCACHC Executive for an onsite visit to Mayne</p> <p>Register for National membership in the CACHC and draw on that resource for program ideas</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Fall 2023</p> <p>Fall 2023</p>

Strategic Priority 1: Expand access to quality healthcare on Mayne

Objective	Action	Timeline
<p>1. (Cont'd) Research and implement modes of service delivery and other innovative options to enhance access to sustainable health services in partnership with the healthcare team</p>	<p>Through grant applications and partnership with BCACHC, secure sustainable funding to hire a MIHCA Executive Director to maintain momentum on our plan</p> <p>To stabilize and sustain access to the Health Centre, and partnership with Island Health and Doctors of BC, implement our recruitment plan to hire a Full Time Nurse Practitioner and Full Time Family physician.</p> <p>Launch our recruitment video through the Rural and Remote Division of Family Practice. Augment promotion through print ads in various professional journals</p> <p>Interim plan to stabilize access: continue to advocate for creative solutions such as locum visits/dedicated telehealth/increased RN hours</p>	<p>January 2024</p> <p>January 2024</p> <p>January 2024</p> <p>Ongoing</p>

Strategic Priority 1: Expand access to quality healthcare on Mayne

Objective	MIHCA External Partner Organizations	
<p>1. (Cont'd) Research and implement modes of service delivery and other innovative options to enhance access to sustainable health services in partnership with the healthcare team</p>	<p>BC Association of Community Health Centres (BCACHC)</p> <p>Outer Gulf Islands Group (OGI) Mayne, Saturna, Pender & Galiano</p> <p>Ministry of Health Primary Care Division (MoH-PCD)</p> <p>Rural & Remote Division of Family Practice (RRDFP)</p> <p>Rural Coordination Centre of BC (RCC-BC)</p>	<p>Southern Gulf Islands Advisory Committee (SGIAC)</p> <p>Doctors of BC</p> <p>Island Health</p> <p>OGI Salish Sea Chapter Collaborative Services Committee (OGI-CSC)</p>

Strategic Priority 1: Expand access to quality healthcare on Mayne

Objective	Action	Timeline
<p>2. Develop Board capacity to navigate a rapidly changing complex environment in order to nimbly act on emerging opportunities</p>	<p>Board Recruitment</p> <p>Identify required skill sets for potential board recruits including but not limited to fundraising/grant research and writing, event planning/organizing, communications, we/social media experience, IT expertise</p> <p>Ask key community members to recommend potential board members (with those skills)</p> <p>Strike a nominating committee</p> <p>Develop and deliver a compelling and exciting recruitment communication</p> <p>Update Board Orientation materials on MIHCA Website, revise Board orientation policy; develop a Director Handbook</p>	<p>Done</p> <p>Done</p> <p>Done</p> <p>Done</p> <p>July 2023</p>

Strategic Priority 1: Expand access to quality healthcare on Mayne

Objective	Action	Timeline
<p>2. (Cont'd) Develop Board capacity to navigate a rapidly changing complex environment in order to nimbly act on emerging opportunities</p>	<p>Board Development and Support</p> <p>Establish a program for director development, leverage membership in BCACHC, that includes annual Director self-reflection process and 360 feedback for Board Chair</p> <p>Institute a diverse and representative client advisory committee to inform the ongoing work of the Board. Develop terms of reference and mandate for this committee</p> <p>Institute a committee-based Governance model as required. Develop terms of reference and mandate for committees as formed</p> <p>Leverage OGI group lessons learned and Governance practices. Consider an “overarching” governing body comprised of reps from each OGI – prelude to a CSC – PCN development</p> <p>Update MIHCA Policies and Procedures</p>	<p>Spring 2024</p> <p>January 2024</p> <p>Ongoing</p> <p>Fall 2023</p> <p>Ongoing</p>

Strategic Priority 2: Cultivate connections and deepen relationships

Objective

1. Communicate a clear and compelling message on the Board’s strengthened role and Strategic Priorities 2023-2026 to our community

Action

- Launch new strategic plan**
- Develop broader communication plan
- Develop key messages to print with on-page Strategic Plan document in April
MayneLiner
- Design a one-pager for print and distribution
- Meet with identified service groups in person to share the plan
- Develop a “re-brand lite” plan to modernize image (logo, website etc.) Update promotional materials
- Develop a longer-term plan to re-vamp website
- Create a Membership Expansion Plan to strengthen relationships with the community
- Consider the benefits of creating a unique MIHCA annual community fundraising event

Timeline

- May 2023
- May 2023
- May 2023
- June 2023
- Ongoing
- Summer 2023
- Spring 2024
- Fall 2023
- Fall 2023

Strategic Priority 2: Cultivate connections and deepen relationships

Objective	Action	Timeline
<p>2. Maximize relationships with like organizations and leverage our combined advocacy voice with fund raisers and decision-makers</p>	<p>Strengthen formal and informal connections and relationships with on island service groups</p> <p>Build consensus on which organizations are a priority for relations and agree on individual Board members to represent MIHCA with priority group on an ongoing basis – e.g. MIID and MIALS</p> <p>Attend Community Breakfasts once per month</p> <p>Include local target groups/audiences and key players on Contact database</p> <p>Continue participation in all relevant committees and relationship-building with other islands' health boards and Island Health executives</p> <p>Maintain established relationships with: Outer Gulf Island Group Southern Gulf Islands Advisory Committee (SGIAC) Play an active role in the Collaborative Services Committee (CSC) as they continue planning for Primary Care Networks</p> <p>Joint signatories on communications/proposals/funding asks to decision makers</p>	<p>Fall 2023</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>

Strategic Priority 2: Cultivate connections and deepen relationships

Objective	Action	Timeline
<p>3. Support the healthcare team at the Health Centre as well as other health service providers on Mayne</p>	<p>Chair and Vice Chair or other board member to meet with health care team monthly</p> <p>*Develop any new service/modeling/funding proposal documents in close partnership with healthcare team members; base this on emerging CHC status</p> <p>Quarterly invitation to health care team to join board meetings for brief updates and topics of common interest</p> <p>Share our plan with other key health service providers and establish a feedback channel for them. Maintain relationships with allied health providers.</p> <p>Continue our advocacy work to address the human resource crisis at the HC with Island Health. Emergency funding request submitted to BCACHC</p> <p>In partnership with MIALS, our joint funding application to Health Excellence Canada was successful – some seed funding secured</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Underway</p> <p>Underway</p> <p>January 2024</p>

Strategic Priority 3: Support Mayne Islanders' personal capacity for health and well-being

Objective	Action	Timeline
<p>1. Develop and deliver relevant high impact learning opportunities that support the health and well-being of Mayne Islanders</p>	<p>Establish an education committee and board lead</p> <p>Research and develop an education program for launch in the Fall/Winter 2023/2024</p> <p>Hire a Wellness Program Coordinator</p> <p>Initiate the Dance Program Mental Health Program: to include Mindfulness and Mental Health for Caregivers (MIALS grant)</p> <p>Provide feedback/progress report to the Wellness Roundtable participants</p> <p>Host annual healthcare forum in partnership with island service groups and other collaborators</p>	<p>August 2023</p> <p>March 2024</p> <p>January 2024</p> <p>March 2024</p> <p>May 2024</p>

Strategic Priority 3: Support Mayne Islanders' personal capacity for health and well-being

Objective	Action	Timeline
<p>2. Support ongoing wellness services such as vaccine clinics, first aid training and the Mayne Island Automated External Defibrillator (AED) program</p>	<p>Partner with Island Health and the Red Cross (HELP) to reinstate and maintain the equipment loan cupboard</p> <p>Continue our hands on support of Public Health Delivery of Vaccine clinics in an accessible venue; identify board lead; create a volunteer list</p> <p>Continue to collaborate with the BCEHS on the AED program and the use of 911 services</p> <p>Create and AED maintenance record on board portal</p> <p>Host First Aid and CPR training: assign board lead</p> <p>Annual mobile mammography unit visit to Mayne Island</p>	<p>In discussion</p> <p>Ongoing as required</p> <p>Complete</p> <p>Fall 2023</p> <p>Spring 2024</p>

Strategic Priority 3: Support Mayne Islanders' personal capacity for health and well-being

Objective	Action	Timeline
<p>3. Share timely evidence-based informed health information in partnership with the healthcare team</p>	<p>Communicate Strategic Plan progress with the community</p> <p>Augment updates with information related to ongoing health and wellness inputs as required</p> <p>Seek additional allied health services</p> <p>Communication support for the healthcare team</p> <p>Publish links of interest and relevant health and wellness content in the MayneLiner and post on MIHCA website and Facebook page</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>